

2010 Church Planting Profile:
Hooksett, New Hampshire

Summary: Hooksett is a rapidly-growing community located in Merrimack County in the center of New Hampshire, between the largest city in New Hampshire (Manchester - 7 miles south) and the state capital (Concord - 11 miles north) on I-93. It is the home of one of the two campuses of Southern New Hampshire University. The population is relatively young, well-educated, and affluent. Evangelical Christians make up approximately 2% of the population of Merrimack County. There are PCA churches in [Concord](#) and [Manchester](#) and an [OPC church](#) in Manchester.



Hooksett, New Hampshire

Source: www.flickr.com

Demographics:

Town Population, 2008: 13,783

Pop. change: +17.0% since 2000

County Population, 2008: 148,161

Racial Breakdown:

White, non-Hispanic	95.3%
Hispanic	1.5%
Two or more races	0.8%
Black	0.7%
Korean	0.6%

Median Age: 35.3 (37.1 NH)

Age Breakdown:

Age 17 and under	24.3%
Ages 18-24	12.2%
Ages 25-44	32.1%
Ages 45-64	22.3%
Age 65 and over	9.1%

Avg. Household Size: 2.6 people

Avg. Family Size: 3.0 people

Economics:

Median Household Income, 2008: \$70,892

Median House/Condo Value, 2008: \$248,147

Unemployment Rate, 4/10: 5.5%

Cost of Living, 12/09 (US average = 100): 114.2

Principal Occupations in Region:

Office & admin support	18.6%
Sales	12.3%
Food prep & service	7.9%
Healthcare pract. & support	6.1%

Largest Employers

General Electric	800
Southern NH University	700
Granite State Marketplace	443
Oxford Health (insurance)	400

Other:

Educational Attainment Breakdown (age 25+)

High School or higher	90.2%
Bachelor's Degree or higher	32.2%
Graduate/Professional Degree	10.5%

Nearest Colleges or Universities:

[Southern NH Univ.](#) (Hooksett – 3700 students)
[Univ. of NH](#) (26 miles – 12,586 students)

Principal Media Outlets:

Newspaper: [Manchester Union-Leader](#)
 Radio: WGIR (610 AM); WKBR (1250 AM)

Average January Low Temperature: 9.7°

Average July High Temperature: 82.9°

Average Annual Precipitation: 37.6 inches

Average Annual Snowfall: 66 inches

Hooksett Area Places of Worship:

Emmanuel Baptist Church (independent)
www.emmanuelbaptistchurch.com
 Life! Church (Foursquare)
www.findlifechurch.com
 Harvest Baptist Church (SBC)
www.harvestnh.com
 CrossPoint Church (Independent)
www.crosspointnh.org

Congregational Church of Hooksett
www.hooksettucc.org
 Hooksett Church of the Nazarene
www.hooksettnazarene.org
 Holy Rosary Parish (Roman Catholic)
www.parishesonline.com/Scripts/HostedSites/Org.asp?ID=2736
 Manchester Christian Church
www.manchesterchristian.com