

2010 Church Planting Profile:  
**Old Orchard Beach, Maine**

**Summary:** Old Orchard Beach is located in York County on the Atlantic Ocean. It is about fifteen miles southwest of Portland in a region that also includes Saco and Biddeford. The town is a popular beach vacation destination with a local economy driven by tourism. It is also the home of “The Temple,” a historic Freewill Baptist Church associated with revival movements in the late 19<sup>th</sup> century. The population is largely white and lower middle class. Evangelical Christians make up less than 2% of the population of York County. There is an [OPC church](#) and a [PCA church](#) in Portland.



*The Pier at Old Orchard Beach*

source: about.com

**Demographics:**

**City Population, 2007: 9470**

*Pop. change: +7.7% since 2000*

**County Pop., 2008: 201,686**

**Racial Breakdown:**

<i>White, non-Hispanic</i>	96.9%
<i>Hispanic</i>	1.0%
<i>2 or more races</i>	0.9%
<i>American Indian</i>	0.7%
<i>Black</i>	0.6%

**Median Age: 40.1 (38.6 ME)**

**Age Breakdown:**

<i>Under 18</i>	19.1%
<i>Ages 18-24</i>	6.5%
<i>Ages 25-44</i>	33.2%
<i>Ages 45-64</i>	26.2%
<i>Age 65 and over</i>	14.9%

**Avg. Household Size: 2.1 people**

**Avg. Family Size: 2.7 people**

**Economics:**

**Median Household Income, 2008: \$46,041**

**Median House/Condo Value, 2008: \$183,066**

**Regional Unemployment Rate, 2/10: 9.5%**

**Cost of Living, 12/09 (US average = 100): 117.9**

**Principal Industries in County:**

<i>Trade, Transportation, Utilities</i>	23.7%
<i>Education and Health Services</i>	20.7%
<i>Manufacturing</i>	18.2%
<i>Hospitality</i>	14.1%

**Principal Private Employers:**

<i>Blow Brothers (Waste Mgmt)</i>	150
<i>Captain's Gallery (restaurant)</i>	95
<i>Joseph's By the Sea (restaurant)</i>	60
<i>Oceanside Grille (restaurant)</i>	45

**Other:**

**Educational Attainment Breakdown (age 25+)**

<i>High School or higher</i>	87.4%
<i>Bachelor's Degree or higher</i>	22.3%
<i>Graduate/Professional Degree</i>	6.9%

**Nearest Major Colleges and Universities:**

[Univ. of N. England](#) (6 miles – 2251 students)  
[Univ. of South. Maine](#) (14 miles – 7381 students)

**Principal Media Outlets:**

Newspaper: [Biddeford Journal Tribune](#)  
 Radio: WZAN (970 AM) WCYY (94.3 FM)

**Average January Low Temperature: 12.5°**

**Average July High Temperature: 78.8°**

**Average Annual Rainfall: 45.8 inches**

**Average Annual Snowfall: 68 inches**

**Old Orchard Beach and Vicinity Places of Worship:**

Old Orchard Beach United Methodist Church

[www.oobumchurch.org](http://www.oobumchurch.org)

United Baptist Church (ABC - Saco)

[www.unitedbaptistsaco.org](http://www.unitedbaptistsaco.org)

Bible Baptist Church (CBAMerica – Saco)

[www.biblebaptistsaco.org](http://www.biblebaptistsaco.org)

Most Holy Trinity Parish (Roman Catholic - Saco)

[www.mhtsaco.org](http://www.mhtsaco.org)

Unitarian Universalist Church of (Saco)

[www.uuchurchsacobiddeford.com](http://www.uuchurchsacobiddeford.com)

Blue Point Cong. Church (UCC - Scarborough)

[www.bluepointchurch.org](http://www.bluepointchurch.org)

St. Demetrios Greek Orthodox Church (Saco)

[www.stdemetriosmaine.org](http://www.stdemetriosmaine.org)

Salvation Army Church

St. Margaret's Catholic Church