

# 2012 Church Planting Profile: **Augusta, Maine**

**Summary:** Augusta is located in Kennebec County, Maine, along the Kennebec River, about 60 miles northeast of Portland. It has been the state capital since 1827 and is the home to several museums. The population is generally white and less affluent than other Maine communities. Evangelical Christians make up about 3% of the population of Kennebec County. There is a [PCA church](#) located in Lewiston (35 miles southwest). There are also three [OPC churches](#) between 30 and 40 miles from Augusta.



*Augusta along the Kennebec River*

source: wikimedia.org

## **Demographics:**

**City Population, 2010: 19,136**

*Pop. change: 3.1% since 2000*

**County Pop., 2010: 122,151**

### **Racial Breakdown:**

|                     |       |
|---------------------|-------|
| White, non-Hispanic | 96.2% |
| Two or more races   | 1.3%  |
| American Indian     | 0.5%  |
| Hispanic            | 0.9%  |
| Black               | 0.5%  |

**Median Age: 40.0 (38.6 ME)**

### **Age Breakdown:**

|                 |       |
|-----------------|-------|
| Under 18        | 20.5% |
| Ages 18-24      | 8.7%  |
| Ages 25-44      | 28.3% |
| Ages 45-64      | 24.8% |
| Age 65 and over | 17.7% |

**Avg. Household Size: 2.1 people**

**Avg. Family Size: 2.8 people**

## **Other:**

### **Educational Attainment Breakdown (age 25+)**

|                              |       |
|------------------------------|-------|
| High School or higher        | 81.4% |
| Bachelor's Degree or higher  | 19.2% |
| Graduate/Professional Degree | 6.6%  |

### **Nearest Major Colleges and Universities:**

- [Univ. of Maine – Augusta](#) (3172 students)
- [Univ. of ME - Farmington](#) (31 mi. – 2229 students)

### **Principal Media Outlets:**

- Newspaper: [Augusta Kennebec Journal](#)
- Radio: WMDR (1340 AM) WMME (92.3 FM)

**Average January Low Temperature: 10.5°**

**Average July High Temperature: 80.5°**

**Average Annual Rainfall: 42.3 inches**

**Average Annual Snowfall: 69 inches**

## **Economics:**

**Median Household Income, 2010: \$29,921**

**Median House/Condo Value, 2012: \$129,900**

**Regional Unemployment Rate, 10/12: 6.5%**

**Cost of Living, 2012 (US average = 100): 101**

### **Principal Industries in County:**

|                                  |       |
|----------------------------------|-------|
| Trade, Transportation, Utilities | 28.8% |
| Educational & Health Services    | 27.8% |
| Profession & Business Services   | 12.0% |
| Leisure & Hospitality            | 9.8%  |

### **Principal Employers:**

|                             |        |
|-----------------------------|--------|
| State of Maine              | 14,144 |
| Maine General Hospital      | 3,600  |
| Central Maine Power Company | 1,388  |
| Jerome Group (Medical)      | 1,000  |

## **Selected Places of Worship in Augusta:**

Fellowship Baptist Church (independent)

[www.fellowshipbaptist-me.org](http://www.fellowshipbaptist-me.org)

Green Street United Methodist Church

[www.greenstreetumc.net](http://www.greenstreetumc.net)

South Parish Congregational Church (UCC)

[www.southparish.net](http://www.southparish.net)

St. Barnabas Episcopal Church (ECUSA)

[www.saintbarnabasaugusta.org](http://www.saintbarnabasaugusta.org)

St. Mary's Church (St. Michael Parish, R. Cath.)

[www.stmichaelsmaine.org](http://www.stmichaelsmaine.org)

Church Hill Baptist Church (independent)

[www.churchhillbaptist.org](http://www.churchhillbaptist.org)

Augusta Baptist Church (GARBC)

[www.augustabaptist.org](http://www.augustabaptist.org)

Church of the Nazarene

[www.mainenaz.com](http://www.mainenaz.com)

Augusta First Seventh Day Adventist Church

[www.augusta22.adventistchurchconnect.org](http://www.augusta22.adventistchurchconnect.org)

First United Pentecostal Church of Augusta

[www.augustapentecostals.com/church](http://www.augustapentecostals.com/church)